

WANT TO BE YOUR OWN BOSS? BUT DON'T KNOW IF YOU HAVE THE SKILLS? ELIEMENTAL TRAINING IS FOR YOU!

WHAT IS THE ELIEMENTAL PROJECT?

Project ELIEMENTAL builds on research ELEMENTS from project ELIE. Project ELIE (www.elie-project.eu) was an European Project that addressed success and failure stories of immigrants who had started businesses across four European countries. Project ELIE showed that successful entrepreneurship and starting up a business is often a matter of using soft skills, like being able to plan things out and having positive self-employment perceptions, rather than relying on some money to invest....

"Inspiring, supportive, great group, confidence building, Identifying strengths, I can do it"

ELIEMENTAL'S GOALS.

ELIEMENTAL aims to identify invisible personal or community barriers that can prevent people who face difficulties in starting their own business. This might be because of their ethnic background, age, disability or other life problems. For this project, ordinary people who might not have access to education or a wide social network are the target groups.

"Before I went on the Eliemental training I would never have thought of doing my own business. It gave me the incentive to say like yes you can!"

OTHERS HAVE BEEN WHERE YOU ARE.

JANE had lived with bad anxiety for years, she hated leaving her house. She came to an Eliemental training course and realised her craft skills were just what others wanted to Learn. Jane paired up with another Eliemental trainee and now runs craft workshops four days a week, for children and adults.

CATH has had a lot of mental health problems as well as a relationship breakdown. She had great qualifications but no confidence to use them. Eliemental helped her plan a training business and she is now running first aid courses for companies as a self-employed consultant in the South East of England.



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WHY SHOULD I PARTICIPATE IN ELIEMENTAL TRAINING?

1. FIND OUT IF YOU'RE AN ENTREPRENEUR!

You have lots of skills, you might know what they are, or you might need help to realise what they are. Whichever it is we will figure out what you are best at and explain how these soft skills can help you start your own business.

2. WE MAKE YOUR IDEAS COME TO LIFE

You have had lots of different experiences in your life and from these experiences we can find lots of opportunities. We want you to build ideas based on what you know and love, if you work doing something you love, you will enjoy your job more.

3. YOU DON'T NEED A LOT OF MONEY TO START A BUSINESS

Learn how to plan how to keep costs low when you're first starting out, you don't need much money to start a great business. We know creating a business by yourself can be complicated, so that's why ELIEMENTAL will help you plan out the details you need to get started.

4. MEET OTHER PEOPLE WHO WANT TO START THEIR OWN BUSINESSES AND HAVE FUN!

ELIEMENTAL is fun because of the people who go to the training; you might meet your first business partner there! Our trainees have told us how much they enjoy learning the Eliemental way. They leave feeling ready to take on the world and put their plans in motion.

"The training really made me see my skill set in a different way and it has helped me complete my business plan; something I could not do in other courses."

"Realising my dreams are achievable to work for myself. Understanding that I can work around family life and not feel guilty."

"I think the project is brilliant that it makes you think and believe in your own ability, cos it's easy to doubt yourself."

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