



IO 4

PILOT OF ELIE 2.0 COMMUNITY ENTERPRISE TOOLKIT

EVALUATION REPORT

INTRODUCTION

From the phase of the design of ELIE 2.0 it was decided that it is especially important that all outputs are tried in the environment they are targeting to ensure best fit and suitability for our stakeholders.

In each partner country a pilot of the ELIE 2.0 Community Enterprise Toolkit took place with approximately 25 participants from either target groups vulnerable to social exclusion per partner country or experts who could use the toolkit as a working tool. The pilot focused on ensuring both digital and offline versions of the self-training resource were tried out and included evaluations of resources by end users, VET providers and experienced VET trainers, coaches, entrepreneurs, or potential entrepreneurs.

During the implementation of the project, the project partners worked together in order to organize and implement the work of this IO (Intellectual Output). A questionnaire was prepared, co-produced by all partners and translated to the 4 project languages.

The questionnaire was divided in two sections, the first concerned the profile of the participants and the second included evaluation questions, details of the units, the version used, explanations on the evaluation and finally proposals for improvement.

Leader of this IO was Earth Spiral while all the project partners contributed to the design, the organization of the work and the decision-making procedure. The implementation of the output was completed locally to Earth Spiral, as the data collected was held here.

METHODOLOGY USED IN THE PILOT PROCESS

The pilot of ELIE 2.0 Community Enterprise Toolkit was held in all project countries. Data collection tools included short surveys, focus groups, digital group workshops, drop-in sessions, individual interviews and digital communication. The sample of the participants in each county was selected in respect to include a wide range of ages, different capacities and experiences. Care was taken to ensure the sample had an equal gender balance.

The toolkit was given to more than 170 persons in the 4 project countries. It was delivered in both paper and digital versions. The participants consisted of; trainers, coaches, mentors,



business owners, potential business owners, students, and academic staff. Some of the participants were members of the socially vulnerable groups (single mothers, women over 45+, ethnic or cultural minorities, people with no work experience etc). In each country at least one of the partners was a local community-based organization with strong links to the local people, to the socially vulnerable target groups having implemented local projects, training or other initiatives. All partners had wide networks including social and civil society organizations, VET providers, educational centres, community centres, local authorities etc.

Partners were free to organize their data collection procedure in the way they chose. In some cases they organized focus groups, either they held personal interviews, or they sent the toolkit contacting the participants and explaining the procedure and expectations.

In some cases, participants worked only with one or more units of the toolkit, but some worked through the entire toolkit. Beforehand the partners divided the modules and the units to be held in each country, in order to ensure the evaluation included all of them.

The evaluation questions were short and clear and the participants were asked about the language, the overall quality of the material, as well about the content, the examples, the exercises and the additional material, the knowledge or the skills gained after the pilot. Finally, we urged the participants to provide us proposals for the improvement of the toolkit.

The scale of satisfaction/disappointment in all the evaluation questions were

- 1: Not applicable
- 2: Strongly disagree
- 3: Disagree
- 4: Neither agree nor disagree
- 5: Agree
- 6: Strongly Agree

The questionnaire was translated in the 4 project languages. The questionnaire was made into an MS form and each language was provided with a different link, which was given to the participants in each country.

With the efforts of the partners, we received 92 full answered and filled questionnaires: 20 in Bulgarian language, 20 in English, 27 in Greek and 25 in Polish.

THE PROFILE OF THE PARTICIPANTS

The profile of the participants to the pilot, derives from the first 5 questions of the questionnaire.

Concerning the age, 21 are between 18 and 25, 22 between 26 and 35, 17 between 36 and 45, 24 between 46 and 55, 6 between 56 and 65, and 2 over 65, concerning the gender 48 were female and 44 male.



Among them, there were: 31 business owners, 18 students, 12 potential business owners, 12 trainers, 9 coaches, 5 mentors, 2 had dual roles (coaches and trainers or business owners), 3 academic lecturers, 2 consultants.

The amount of experience the participants had: 35 between 1 and 3 years, 18 between 4 and 6 years, 11 between 7 and 9 years and 28 have more than 10 years.

RESULTS FROM THE 9 EVALUATION QUESTIONS

After the evaluation of the replies, we can report the following results.

65 participants used the digital version and 27 the paper based one. They used in total 720 units, an average of 7.82 units per participant. In addition, 23 participants used all the 26 units and the remaining 32 used only 1.

The analysed results of the 92 replies of the participants in the pilot in each of the 9 evaluation questions are:

Issue / Question:	Not applicable	Strongly disagree	Disagree	Neither Agree or disagree	Agree	Strongly Agree	Average
The materials are useful for starting a business	0%	0%	0%	13,04%	35,87%	51,09%	5,38/6
The materials are useful for running / developing a business	0%	0%	1,09%	20,65%	35,86%	42,39%	5,19/6
The examples provided in the materials are useful for understanding the presented content	0%	1,09%	0%	8,70%	40,22%	50%	5,38/6
Additional materials (provided in external links) are useful for understanding the presented content	1,09%	1,09%	0%	14,13%	46,74%	36,96%	5,15/6
The exercises prepared in the materials are useful for developing relevant business skills	0%	0%	1,09%	9,78%	36,96%	53,26%	5,43/6
The language used in the materials is easy to understand / accessible	0%	0%	0%	9,78%	14%	0%	5,21/6
I have gained new knowledge after the completion of the pilot	6,52%	1,09%	3,26%	13,04%	30,43%	45,65%	4,96/6
59I have gained new skills after the completion of the pilot	6,52%	1,09%	4,35%	14,13%	32,61%	41,30%	4,89/6
The overall quality of the materials is high	0%	1,09%	0%	7,61%	31,52%	59,78%	5,48/6

Notes: In a separate question we asked for explanations in case of rating lower than 3. In most of the cases the explanation was that those who gave 1 to 3 rates had already the skills and



the knowledge provided through the toolkit. Also, some of the older people expressed difficulties with the digital version.

General conclusions: The main conclusions from the questionnaires were as follows:

1. The evaluation of the toolkit by the participants was in general enthusiastic
2. The toolkit was evaluated as very useful for both starting a business (5,38/6) or develop an existing business (5,19/6)
3. The higher score (5,48/6) was given to the overall quality of the toolkit.
4. High rates were given to the content (material, examples, exercises, external links, additional material etc), the language
5. The lower rates were given to the knowledge and skills gained, 4,96 and 4,89 respectively

The recommendations, proposals and/or explanations were as follows:

1. The most common proposal (15/92), in the 3 of the 4 countries, is that they would like to participate in a face-to-face training or in a short workshop and have the toolkit as a training material
2. Some (4/92) would prefer for the material to be shorter, some other (3/92) asked from more examples or exercises

The questionnaires of the pilot, in the 4 languages, are attached in the appendix to this report



APPENDIX 1: THE 4 QUESTIONNAIRES

1. Bulgarian

ELIE2.0 / Пилотиране на Наръчник за развитие на бизнес в общността
Индивидуален въпросник за оценка

Преди всичко, бихме искали да Ви благодарим за участието в Пилотната програма за самообучение на Elie 2.0 и за оценката на Наръчник за развитие на бизнес в общността.

Моля представете се:

1. Възраст (18 – 25, 26-35, 36-45, 46-55, 56 – 65, 65+)
2. Пол (М, Ж, Друго)
3. Вие сте (моля изберете) обучител, коуч, ментор, собственик на бизнес, потенциален собственик на бизнес, студент, друго.
4. Ако сте избрали друго, моля обяснете накратко.
5. Години опит (1-3, 4-6, 7-9, 10+)

След тестване на модули от IO3, оценявам съдържанието като:

- 1: **Неприложимо**
- 2: **Напълно несъгласен/а**
- 3: **Несъгласен/а**
- 4: **Нито несъгласен/а, нито съгласен/а**
- 5: **Съгласен/а**
- 6: **Напълно съгласен/а**

6. Колко модула на IO3 тествахте?
7. Материалите са полезни за стартиране на бизнес
8. Материалите са полезни за управление/развитие на бизнес
9. Примерите, дадени в материалите са полезни за разбиране на представеното съдържание
10. Допълнителните материали (предоставени като външни връзки) са полезни за разбиране на съдържанието
11. Упражненията са полезни за развитие на съответните бизнес умения
12. Езикът, използван в материалите, е лесен за разбиране/ достъпен
13. Придобих нови знания след завършване на пилотирането
14. Придобих нови умения след завършване на пилотирането
15. Общото качество на материалите е високо
16. Ако някое от горните твърдения е оценено с оценка 3 или по-ниско, моля, дайте пояснение за всяко едно поотделно (ОТВОРЕН ОТГОВОР)
17. Ако имате някакви препоръки какво можем да променим или подобрим, моля, предоставете вашите коментари (ОТВОРЕН ОТГОВОР)
18. Дигитална или хартиената версия на Наръчник за развитие на бизнес в общността предпочитате?
19. Искате ли да участвате в бъдещи дейности по проекта? ДА/ НЕ
20. Ако сте отбелязали „ДА“ на горния въпрос, моля, оставете вашите данни за контакт:



2. English

ELIE2.0 / Pilot of the Community Enterprise Toolkit Individual Evaluation Questionnaire

First of all thank you for participating in Elie 2.0 pilot self-training program and for evaluating the Community Enterprise Toolkit.

Please introduce yourself:

1. Age (18 – 25, 26-35, 36-45, 46-55, 56 – 65, 65+)
2. Sex (M, F, na)
3. Are you (please choose) a trainer, a coach, a mentor, a business owner, a potential business owner, a student other
4. If other, please explain briefly
5. Years of experience (1-3, 4-6, 7-9, 10+)

After testing several modules of IO3, please evaluate the content as:

- 1: Not applicable
- 2: Strongly disagree
- 3: Disagree
- 4: Neither agree nor disagree
- 5: Agree
- 6: Strongly Agree

6. How many modules of IO3I have you tested?
7. The materials are useful for starting a business
8. The materials are useful for running / developing a business
9. The examples provided in the materials are useful for understanding the presented content
10. Additional materials (provided in external links) are useful for understanding the presented content
11. The exercises prepared in the materials are useful for developing relevant business skills
12. The language used in the materials is easy to understand / accessible
13. I have gained new knowledge after the completion of the pilot
14. I have gained new skills after the completion of the pilot
15. The overall quality of the materials is high
16. If any of the above is ranked 3 or lower, please provide an explanation for each (OPEN)
17. If you have any recommendations of what we can change or improve, please provide your comments (OPEN)
18. Do you prefer the digital or the paper-based version of the Community Enterprise Toolkit?
19. Would you like to participate in future project activities? YES/NO
20. If yes, please leave your contact details



3. Greek

ELIE2.0 / Πιλοτικό Πρόγραμμα Αξιολόγησης της Εργαλειοθήκης Κοινοτικών Επιχειρήσεων Ατομικό Ερωτηματολόγιο αξιολόγησης

Καταρχήν σας ευχαριστούμε πολύ για τη συμμετοχή σας στο πιλοτικό πρόγραμμα αυτό-εκπαίδευσης και που δεχθήκατε να συμμετάσχετε στην αξιολόγηση της Εργαλειοθήκης Κοινοτικών Επιχειρήσεων.

Παρακαλώ παρουσιάστε τον εαυτό σας

1. Ηλικία (18 – 25, 26-35, 36-45, 46-55, 56 – 65, 65+)
2. Φύλο (Α, Γ, Δ/Α)
3. Είστε (please choose) εκπαιδευτής/τρια, coach, μέντορας, επιχειρηματίας, πιθανός/ή επιχειρηματίας, φοιτητής/τρια, άλλο
4. Αν απαντήσατε 'άλλο' παρακαλώ εξηγήστε σύντομα
5. Έτη εμπειρίας (1-3, 4-6, 7-9, 10+)

Αφού έχετε δουλέψει σε κάποιες ενότητες του IO3, σας παρακαλούμε να αξιολογήσετε το περιεχόμενο, βαθμολογώντας από το 1 έως το 6:

1: Δεν ταιριάζει στο θέμα

2: Δεν συμφωνώ καθόλου

3: Διαφωνώ

4: Ούτε συμφωνώ ούτε διαφωνώ

5: Συμφωνώ

6: Συμφωνώ πολύ

6. Πόσες ενότητες έχετε τσεκάρει;
7. Το υλικό είναι χρήσιμο για την έναρξη μιας επιχείρησης
8. Το υλικό είναι χρήσιμο για την λειτουργία / ανάπτυξη μιας επιχείρησης
9. Τα παραδείγματα στο υλικό είναι χρήσιμα για την κατανόηση του περιεχομένου
10. Το συμπληρωματικό υλικό (εξωτερικοί σύνδεσμοι) είναι χρήσιμο για την κατανόηση του περιεχομένου
11. Οι ασκήσεις που περιέχονται είναι χρήσιμες είναι χρήσιμες για την ανάπτυξη επιχειρηματικών δεξιοτήτων
12. Η γλώσσα που χρησιμοποιείται είναι εύκολη για την κατανόηση / προσέγγιση του οδηγού
13. Έχω αποκτήσει νέες γνώσεις αφού ολοκλήρωσα το πιλοτικό πρόγραμμα
14. Έχω αποκτήσει νέες δεξιότητες αφού ολοκλήρωσα το πιλοτικό πρόγραμμα
15. Η συνολική ποιότητα του υλικού είναι υψηλή
16. Αν έχετε βαθμολογήσει κάτω από 3 σας παρακαλούμε να δώσετε μια εξήγηση, για κάθε τέτοια βαθμολογία (ΑΝΟΙΧΤΗ)
17. Αν έχετε κάποια πρόταση βελτίωσης σας παρακαλούμε να παραθέσετε τα σχόλια σας (OPEN)
18. Προτιμάτε την ψηφιακή ή την έντυπη μορφή του υλικού?
19. Θα θέλατε να πάρετε μέρος σε επόμενες δράσεις του έργου; ΝΑΙ/ΟΧΙ
20. ΑΝ ναι, αφήστε μας στοιχεία επικοινωνίας



4. Polish

ELIE2.0 /Pilotaż zestawu narzędzi przedsiębiorczości społecznej

Kwestionariusz oceny indywidualnej

Zapraszamy do udziału w pilotażowym programie szkoleniowym Elie 2.0 i oceny zestawu narzędzi przedsiębiorczości społecznej.

Proszę się przedstawić:

1. Wiek (18 – 25, 26-35, 36-45, 46-55, 56 – 65, 65+)
2. Płeć (Mężczyzna, Kobieta, N/d)
3. Czy jesteś (proszę wybrać) trenerem, coachem, mentorem, właścicielem firmy, potencjalnym właścicielem firmy, studentem, inne
4. Jeśli wybrano „inne” proszę krótko wyjaśnić
5. Lata doświadczenia (1-3, 4-6, 7-9,10+)

Po celu oceny modułów szkoleniowych IO3 poddanych pilotażowi, proszę użyć następującej skali:

- 1: Nie dotyczy
- 2: Zdecydowanie nie zgadzam się
- 3: Nie zgadzam się
- 4: Ani się zgadzam, ani nie zgadzam
- 5: Zgadzam się
- 6: Zdecydowanie zgadzam się

6. Proszę podać liczbę modułów poddanych pilotażowi":
7. Materiały są przydatne do rozpoczęcia działalności gospodarczej
8. Materiały są przydatne do prowadzenia / rozwijania biznesu
9. Przykłady podane w materiałach są przydatne do zrozumienia prezentowanych treści
10. Dodatkowe materiały (podane w linkach zewnętrznych) są przydatne do zrozumienia prezentowanych treści
11. Ćwiczenia przygotowane w materiałach są przydatne do rozwijania odpowiednich umiejętności biznesowych
12. Język użyty w materiałach jest łatwy do zrozumienia / dostępny
13. Zdobyłem/am nową wiedzę po zakończeniu pilotażu
14. Zdobyłem/am nowe umiejętności po zakończeniu pilotażu
15. Ogólna jakość materiałów jest wysoka
16. Jeśli w którymkolwiek z powyższych pytań udzielono odpowiedzi 3 lub niższej, proszę podać wyjaśnienie dla każdego z nich (OPEN)
17. Jeśli masz jakieś rekomendacje dotyczące tego, co możemy zmienić lub poprawić, prześlij swoje komentarze (OPEN)
18. Czy wolałbyś/wolałabyś używać zestawu narzędzi przedsiębiorczości społecznej w
 - wersji papierowej
 - czy cyfrowej
19. Chcesz wziąć udział w przyszłych działaniach projektowych? TAK/NIE
- 20.** Jeśli tak, zostaw swoje dane kontaktowe