

Workshop results 29th June
2022

Held at 'Brew Me Sunshine'



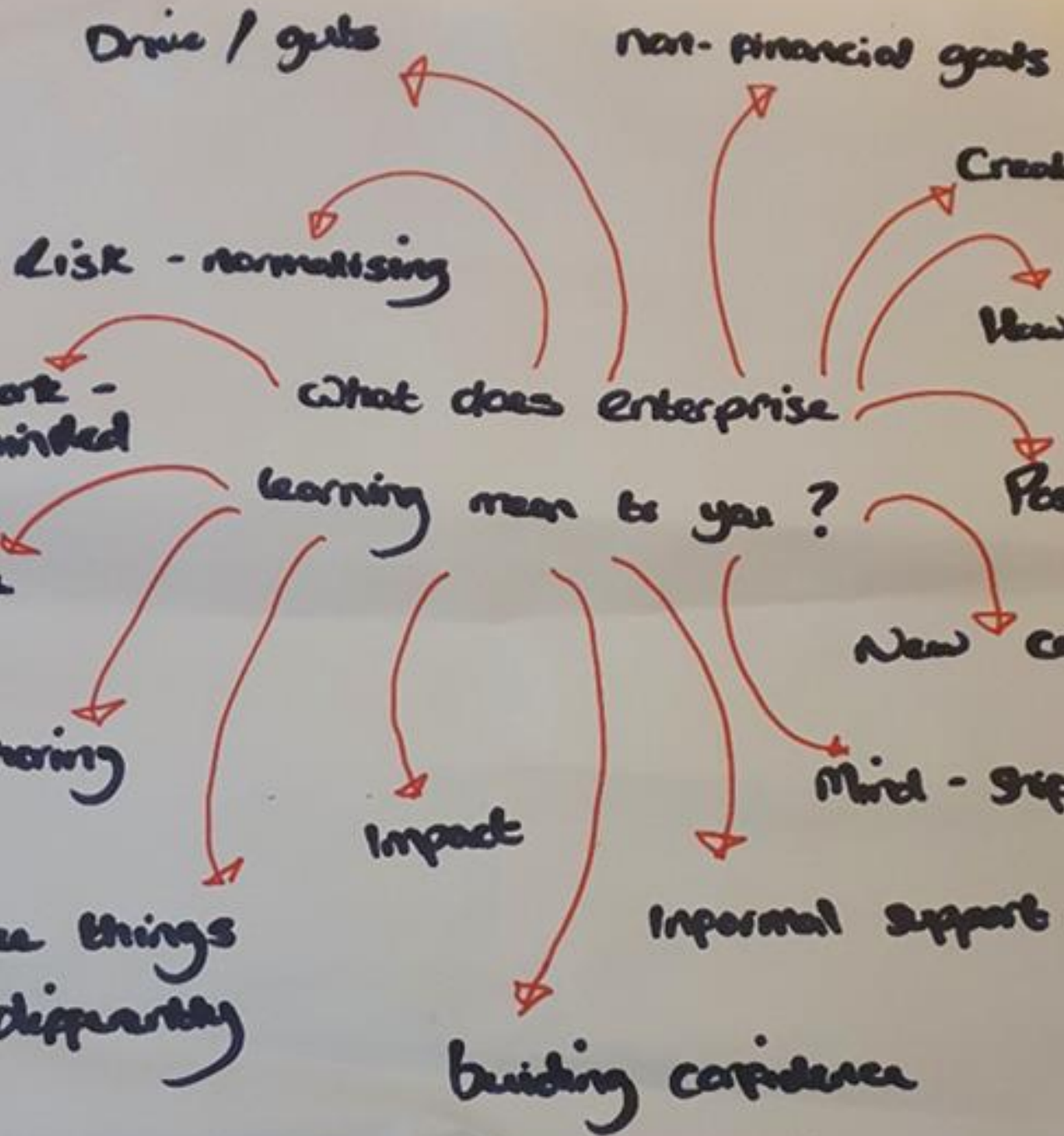
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Question 1

What does Enterprise Learning mean to you?



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What does Enterprise Learning mean to you?

people have an opportunity to learn in the community and not at a college

- often sound creative or artistic skills rather than academic

learn new skills to make money for yourself or others

enabling someone to see the potential they have to be a successful entrepreneur

It offers new skills that people might not have thought they could learn & discuss themselves

Inspiration Business skills / knowledge

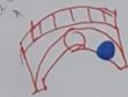
SOFT SKILLS & COMPETENCIES (ASSERTIVENESS)

IT GIVES YOU AN OPTION (APART FROM CONTRACT EMPLOYMENT)

Important for people have choices in how learn - may have restrictions re access - cost, time

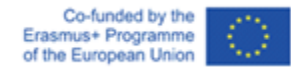
Important - enables those who do not want contracted employment

- ENTERPRISE IS A STARTING POINT
- Community empowerment
- Raising confidence in people
- Pushing people out of their comfort zone
- BRIDGE BETWEEN learning & real life knowledge
- Aligning vocation & living
- Barriers/trolls under the bridge
- A MAP (how to navigate)
- NETWORK → using its potential



Key points

- Creative or practical rather than academic
- Alternative from 'contracted' employment
- Inspiring and confidence building
- Identification of transferable skills
- Community learning/learning from the community
- Enables a person's potential
- Learn new skills
- Encourages open-mindedness
- See things differently
- Aligns vocation and making a living
- Bridges the gap between learning and 'real life'



Question 2

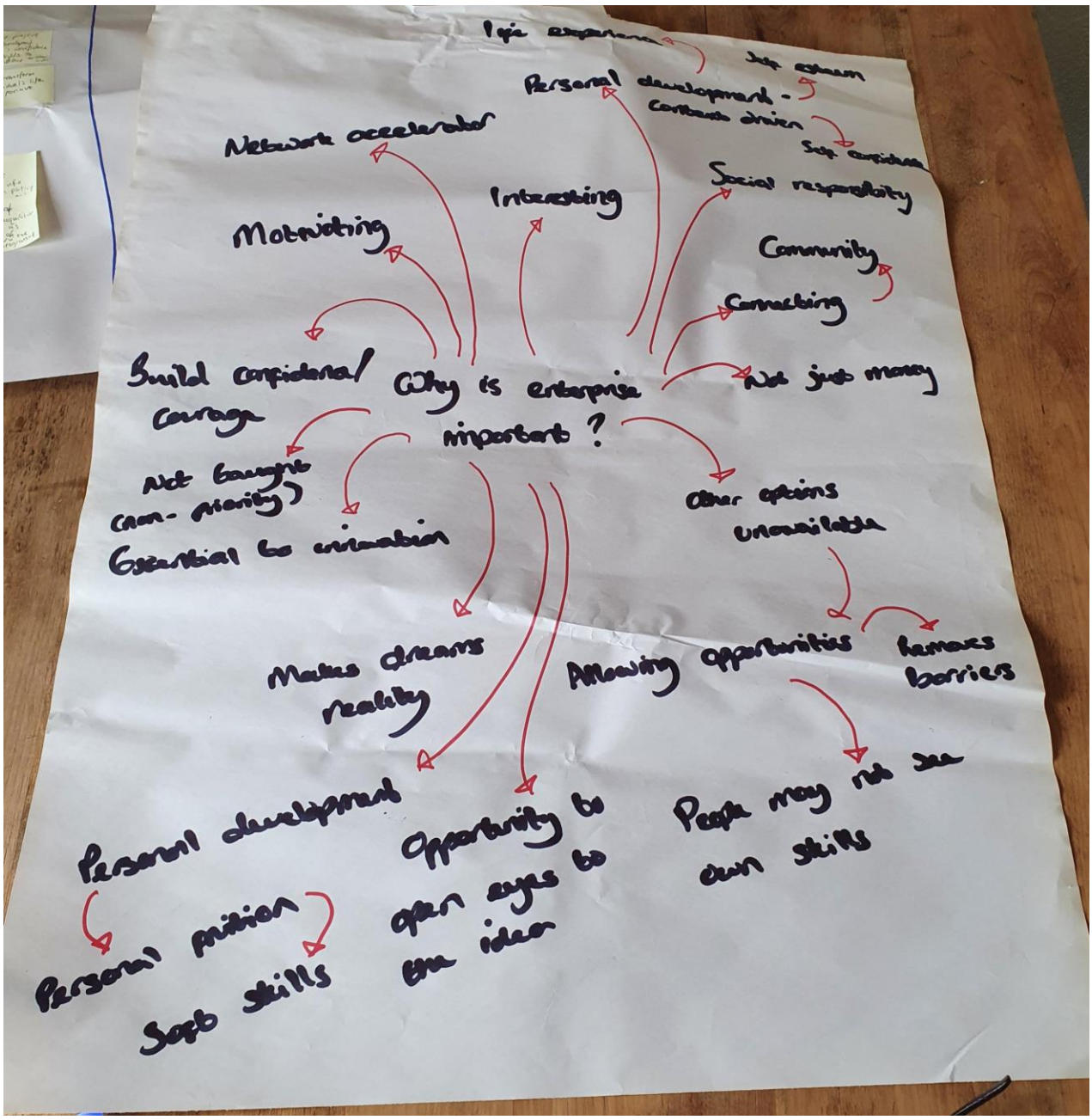
Why is Enterprise important?



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Key points

- Improves self-esteem
- Personal development
- May encourage social responsibility
- Essential for innovation
- Make dreams a reality
- Motivating



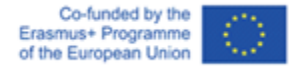
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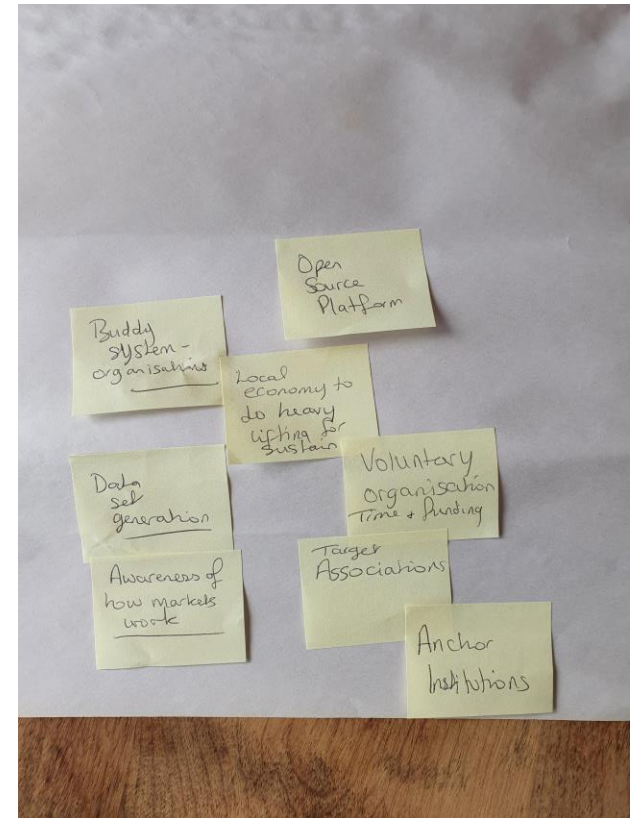
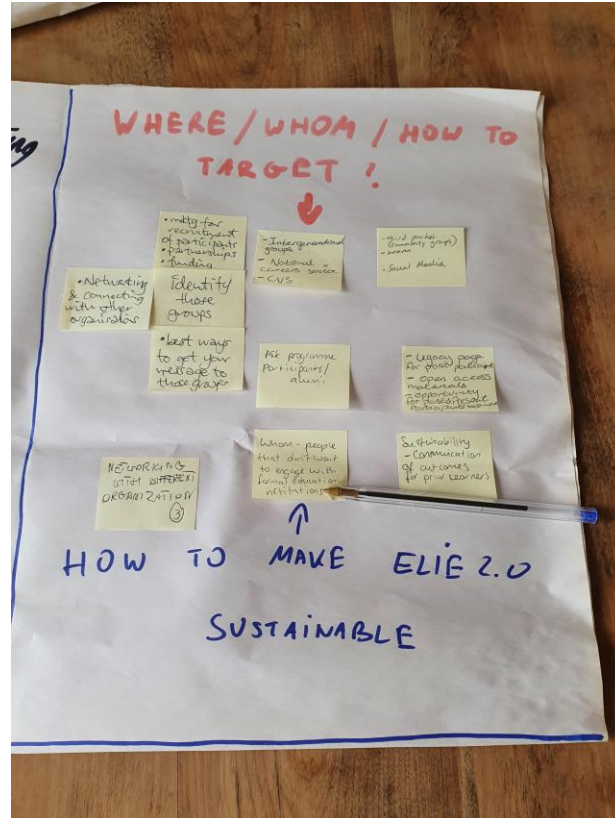
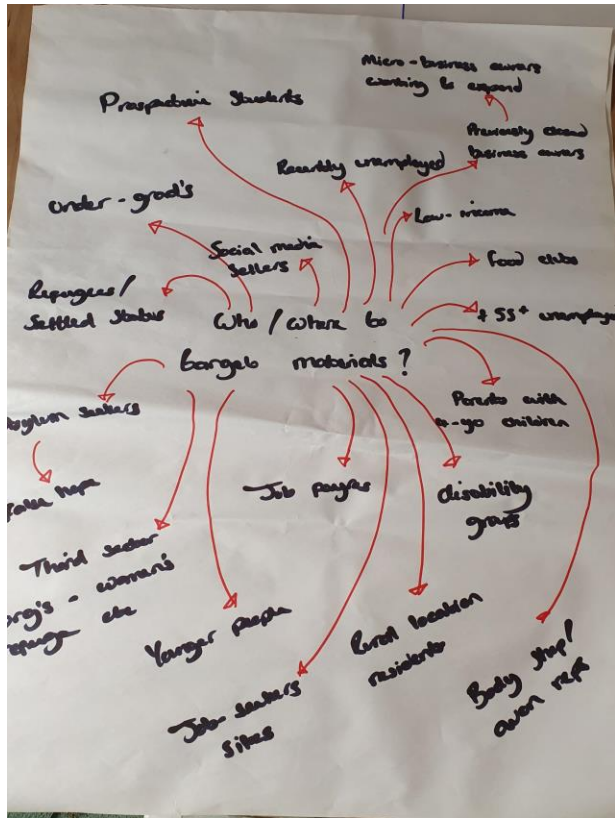


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Question 3

Where or whom should we target our materials? How can we do this?





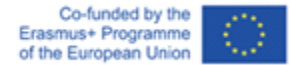
Key points

- Social media selling or local business network pages
- Third sector organisations
- Refugees with settled status
- Micro business owners
- Previously failed businesses
- Students
- Disability groups
- Rural areas
- Job search sites



Question 4

How can the project have impact on groups vulnerable to social exclusion? Can you think of any examples of possible impact?



IMPACT OF THE PROJECT

- Connecting people by shared experience & knowledge
- Digital work
- Shared work
- Leads

Eric 2.0 project
has developed people's confidence and skills to make a difference to their lives

can transform individual's life in a positive way.

DEVELOPES THE LEVEL OF SKILLS, QUALIFICATIONS & ABILITIES (4)

IT BUILDS THE SENSE OF INCLUSION (4)

SUCCESSFUL PARTICIPANTS MAY BECOME A ROLE MODEL (4)

CHANGES THE ~~WAY OF~~ ATTITUDE TO THE WORK (4)

Impact
- collect baseline info for each participant

Impact of Skills acquisition as well as impact of the going thru the programme.

- Gives a clear goal to focus on in terms of learning & overcome.

- Personal Development Plans/updates

- Creative reporting & co-curation of a project.

Key points

- Developed confidence
- Improved skills
- Impact from going through the programme itself
- Change in attitudes towards work
- Builds a sense of inclusion
- Successful participants may become role models
- Connects people through shared knowledge and experience
- Digital reach via Zoom



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